

# 2022 CommunityWise Annual Report

# Strategic Priorities - 2020 - 2023

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#1 - A new and clear membership service delivery model

#2 - A new and sustainable funding model for CWRC

#3 - CW honours the Old Y Building and improves and maintains its presence for its members

#4 - CW is an equitable, supportive and healthy organization to work for

# Organizational Overview

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COVID hit right at the beginning of us implementing the new strategic plan.

- Members were unable to work from their offices for a portion of the pandemic and rent relief was offered to those who required it
- Common room rental income was halted
- An increase in office vacancies and a resulting decrease in rental income

Then, major building construction in 2021 meant that organizational resources were limited in terms of being able to do the work of both operating and maintaining the building and other work while responding to uncertainty AND implementing broader strategy.

# Strategic Priority 1 - Membership Service Delivery Model

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- Engaged with an external consultant to support visioning membership model implications to prioritize Black, Indigenous, and Racialized members
- Created a membership Committee
- Gained six new members in 2021/22
- Thirteen members ended their membership in 2021/22
- Total number of members in April 2021: 67
- Total number of members in April 2022: 64

# New Members 2021/2022

YYC Eritreans

Boring Little Girls Club

Recovery Acres Calgary Society

African Canadian Immigrant Society

Eritrean-Canadian Blin Association

Femme Wave



# Memberships Ending in 2021/2022

WP Puppet Theatre

Cabaret Calgary

Calgary Ethiopian Community Association

Calgary Pride

Action 4 Humanity

Recovery Dharma YYC

Sharon Stevens

Calgary Queer Arts Society

Kevin Allen

Calgary Society of Independent Filmmakers

Amy Badry

Organization for Bipolar Affective Disorders

Opportunity Works

# Strategic Priority 2 - Sustainable Funding Model

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- KRD Consulting Group engaged with Organizational Development Coordinator to assess the opportunity to refocus the eligibility and priority criteria for space rental
- In light of budgetary uncertainties, engaged in scenario planning
- Initiated a number of drives to increase individual donors and diversify funder base
- Considered a variety of granting options to replace those that have finished
  - Received a small grant from the Calgary Foundation to support operations
  - Received a grant from the City of Calgary to hire consultant to support sustainability efforts

# Current Finance Update

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- Total Revenues Budgeted for 2022: \$334,149
- Actual Revenues for Jan-Apr, 2022: \$164,708 (50% of budget)
  - \$106,149 Deferred revenues from 2021 to 2022
  - \$25,000 Received from TCF-for Core support
  - \$21,000 Casino funds (\$9.5K deferred from 2021; \$11.5K anticipated to be received in Q4)
  - \$144,600 Budgeted for rental income, actual for Jan-Apr is \$36,163 (25% of budgeted rental revenues received as of Apr 30, 2022)
  - \$45,620 Self-generated revenues as of Apr 30, 2022
- Total Expenses Budgeted for 2022: \$333,640
- Actual Expenses for Jan-Apr, 2022: \$97,575 (30% of budget)
- Net Income Budgeted is \$509

# Current Finance Update

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While this financial picture indicates a balanced budget for 2022, the implications are:

- Likelihood that budgeted rental income will not be achieved
- Inability to hire into the critical Organizational Development role in 2022, resulting in human resources below capacity
- Inability to maintain the aging building and to do more than apply bandaid solutions to issues in a reactive manner

# Strategic Priority 3: Improve and Maintain the Building for Members

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- Over the past year CommunityWise took the lead on and financed several projects that enhanced the use of the building and expanded building services to members.
- The City of Calgary undertook a significant construction project at this historic building.
- Major areas of work included: new roof, new windows, interior foundation repair, exterior sandstone work, new accessibility ramp, and significant landscaping improvements.



# Strategic Priority 4 - Equitable, supportive, healthy organization

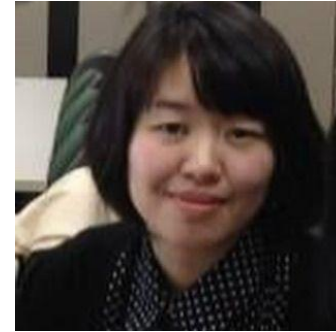
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- Used equity framework to hire new staff
- Continued to strive towards clear role definitions for each of the staff positions to increase efficiency & effectiveness
- Key staff role of Organizational Development currently vacant

# HUMAN RESOURCES

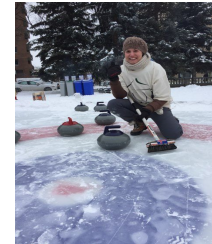
## Current Staff:

- Philip - Operations Coordinator
- Megan - Member Support Coordinator
- Byra - Finance Administrator



## Other staff in the past year:

- Erin - Organizational Development Coordinator
- Sarah - Finance Coordinator
- Moses - Member Administrator
- Tyson - BLAC Capacity Builder & Trainer
- Yasmin - Facilities Administration Support



# Looking Ahead

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## **Sustainability**

Throughout 2021/22, the CW Board and staff have been looking at the sustainability of the organization through a variety of lenses, with the assistance of a number of consultants:

- Financial
- Building Operation and Maintenance
- Capacity (Board and Staff)
- Organizational and Business Planning

# Looking Ahead

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## **Sustainability: Financial**

In addition to the financial concerns arising from the pandemic, other financial strains have come from:

- The completion of a number of grants
- Lack of additional grant income available
- The City has requested that we provide a sustainable business plan
- Lack of funding for much-needed infrastructure maintenance and upgrading

# Looking Ahead

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## **Sustainability: Building**

The City of Calgary has internal proposals to renovate the interior of the building

- Ongoing lease negotiations with City
- Almost 10 yrs ago, almost all systems were identified as beyond or near the end of useful life
- Inability to fund a building assessment

# Looking Ahead

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## **Sustainability: Capacity**

- The ongoing pandemic as well as major building construction in 2021
- The end of multiple staff contracts and the inability to fill the Organizational Development role
- Engaged with Consultant Rida Abboud

# Looking Ahead

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## **Sustainability: Planning**

- These combined factors compelled us to assess viability of CommunityWise's structures & consider sustainability
- Changes are needed in order to ensure CommunityWise & the historic building are sustainable
- We are committed to:
  - making these changes in an equitable, honest & clear way
  - engaging members as we move forward

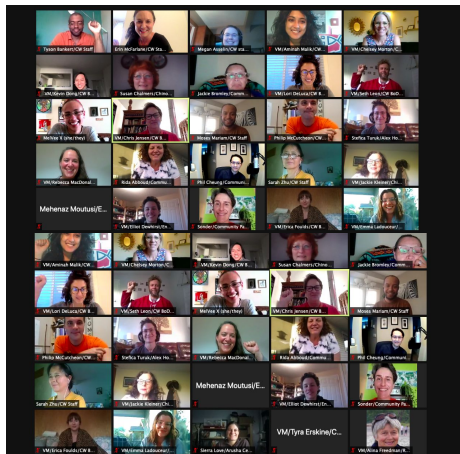
# Looking Ahead

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## **Sustainability: Planning**

- Impact8 is engaged to help work through critical sustainability questions & discern a path forward
- Work will be ongoing for at least the rest of 2022
- Reach out to [board@communitywise.net](mailto:board@communitywise.net) with questions along the way

# Thank you Partners, Members, Funders!



Thank you to members like you! Half of our operating funds come from members and is the core of our most important relationships! Also thank you to all o the AROC/General donors to CommunityWise (monthly and one time)!



**CALGARY  
FOUNDATION**  
FOR COMMUNITY, FOREVER



James Richardson Fish Memorial  
25 Year Fund at  
Calgary Foundation

Maria K. Eriksen and Harold Hanen Fund at  
Calgary Foundation

Pink Fluffy Unicorn Fund at  
Calgary Foundation

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